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# Designing for/with people with dementia

Dr Ruth Bartlett | Associate Professor in Ageing and Social Research 25 February | Faculty of Health Sciences



Former mental health nurse

PhD Sociology | Oxford Brookes University

Provided research, education, consultancy in field of dementia for 12+ years

Director of Doctoral Training Centre in Dementia Care | Alzheimer's Society

Programme Lead for MSc Complex Care in Older People | Module lead for an option module

Leading a study looking at use of GPS technologies |Alzheimer's Society

Established Dementia Action Research & Education (DARE) Network in 2014

Active member of University's Public Engagement Network

Lived in Southampton for five years

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A DFC is defined as one in which:

'people with dementia are
empowered to have high
aspirations and feel confident,
knowing that they can contribute
and participate in activities that
are meaningful to them

(Alzheimer's Society, 2013: viii).

Alzheimer's Society

Building dementia-friendly communities: A priority for everyone



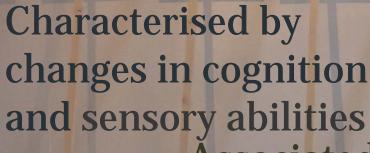
## Dementia is an impairment and disability











Associated with negative stereotypes and attitudes





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People with dementia have right to expect effective measures to be taken to promote social inclusion and mobility

(UN Convention on the Rights of Person with a Disability)



- 1. Familiarity
- 2. Legibility
- 3. Distinctiveness
- 4. Accessibility
- 5. Safety
- 6. Comfort

<sup>\*</sup> Mitchell, L Breaking new ground: The quest for Dementia Friendly Communities

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#### Example of a DFC: Bracknell Forest Council

https://www.youtube.com/embed/xHQdS6RHQOQ?rel=0



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